

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	693

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	936383	06251926

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12		WPBF News 25 @ 5am	5-530am	:00		\$125.00 NM
	Credited								
2	10/19/12	10/19/12	M-F 5pm News	5-6pm	----1--	:30	1	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	5:41 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM
4	10/22/12	10/22/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
	Credited								
5	10/22/12	10/22/12	The View	11A-12PM	1-----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12		The View	11A-12PM	:00		\$475.00 NM
	Credited								
6	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV21ACH	\$275.00 NM
8	10/22/12	10/22/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/12	10/22/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
	10/22/12	10/28/12	1-----		1		\$350.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV21ACH	\$350.00 NM
9	10/22/12	10/22/12	Dr. Oz	4-5p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	4:38 PM	Dr. Oz	4-5p	:30	USPRTV21ACH	\$450.00 NM
10	10/22/12	10/22/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV21ACH	\$125.00 NM
11	10/22/12	10/22/12	M-F 5pm News	5-6pm	1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:29 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM
12	10/22/12	10/22/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
13	10/22/12	10/22/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV21ACH	\$450.00 NM
14	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00 NM
15	10/22/12	10/22/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00 NM
16	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	8:50 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00 NM
17	10/22/12	10/22/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:42 PM	Jeopardy	7:30-8PM	:30	USPRTV21ACH	\$2,000.00 NM
19	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	USPRTV21ACH	\$300.00 NM
20	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	USPRTV21ACH	\$250.00 NM
21	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:30	USPRTV21ACH	\$300.00 NM
22	10/21/12	10/21/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:58 PM	Sun ABC Prime A	7-8PM	:30	USPRTV21ACH	\$850.00 NM
23	10/18/12	10/18/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		<del>\$500.00</del> NM
Credited									
24	10/18/12	10/18/12	Nightline	11:35-12:05AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
Credited									
25	10/18/12	10/18/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	10/18/12	10/18/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		The View	11A-12PM	:00		<del>\$475.00</del> NM
Credited									
26	10/18/12	10/18/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$275.00</del> NM
Credited									
28	10/18/12	10/18/12	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV21ACH	\$350.00 NM
29	10/18/12	10/18/12	Dr. Oz	4-5p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	4:22 PM	Dr. Oz	4-5p	:30	USPRTV21ACH	\$450.00 NM
30	10/18/12	10/18/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV21ACH	\$125.00 NM
31	10/18/12	10/18/12	M-F 5pm News	5-6pm	---1---	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:09 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM
32	10/18/12	10/18/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
33	10/18/12	10/18/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$450.00</del> NM
Credited									
34	10/18/12	10/18/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$375.00				



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
34	10/18/12	10/18/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$375.00	NM	
Class of Time - Pre-emptible with notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00	NM
35	10/18/12	10/18/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$2,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	---1---	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00	NM
36	10/18/12	10/18/12	Good Morning America	7-9AM	---1---	:30	1	\$475.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	---1---	1	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	8:39 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00	NM
37	10/18/12	10/18/12	Jeopardy	7:30-8PM	---1---	:30	1	\$2,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	---1---	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	7:53 PM	Jeopardy	7:30-8PM	:30	USPRTV21ACH	\$2,000.00	NM
38	10/18/12	10/18/12	Dr. Oz M-F 9-10a	9-10a	---1---	:30	1	\$250.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	---1---	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV21ACH	\$250.00	NM
39	10/16/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	-1-----	1	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/16/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		<del>\$500.00</del>	NM
Credited										
40	10/16/12	10/16/12	Nightline	11:35-12:05AM	-1-----	:30	1	\$350.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	-1-----	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/16/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del>	NM
Credited										
41	10/16/12	10/16/12	The View	11A-12PM	-1-----	:30	1	\$475.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	-1-----	1	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/16/12		The View	11A-12PM	:00		<del>\$475.00</del>	NM
Credited										
42	10/16/12	10/16/12	WPBF News 25 @ Noon 12pm-1230pm		-1-----	:30	1	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	-1-----	1	\$275.00					



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/16/12	10/16/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV21ACH	\$275.00 NM
44	10/16/12	10/16/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV21ACH	\$350.00 NM
45	10/16/12	10/16/12	Dr. Oz	4-5p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	4:56 PM	Dr. Oz	4-5p	:30	USPRTV21ACH	\$450.00 NM
47	10/16/12	10/16/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:29 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM
48	10/16/12	10/16/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
49	10/16/12	10/16/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$450.00 NM
Credited									
50	10/16/12	10/16/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00 NM
51	10/16/12	10/16/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00 NM
52	10/16/12	10/16/12	Good Morning America	7-9AM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	9:00 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00 NM



**Send Payment To:**

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u> 936383-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> American Crossroads		<u>Product</u> AMERICAN CROSSROAD	<u>Estimate Number</u> 693

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/16/12	10/16/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-1-----	:30	1	\$475.00	NM
53	10/16/12	10/16/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-1-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/16/12	7:54 PM	Jeopardy	7:30-8PM	:30	USPRTV21ACH	\$2,000.00 NM
55	10/17/12	10/17/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--1----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/17/12		Nightline	11:35-12:05AM	:00		<del>\$350.00</del> NM
Credited									
56	10/17/12	10/17/12	The View Class of Time - Pre-emptible with notice	11A-12PM	--1----	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/17/12		The View	11A-12PM	:00		<del>\$475.00</del> NM
Credited									
57	10/17/12	10/17/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	--1----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/17/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV21ACH	\$275.00 NM
59	10/17/12	10/17/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	--1----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/17/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV21ACH	\$350.00 NM
60	10/17/12	10/17/12	Dr. Oz Class of Time - Immediately Pre-emptible without notice	4-5p	--1----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/17/12	4:19 PM	Dr. Oz	4-5p	:30	USPRTV21ACH	\$450.00 NM
61	10/17/12	10/17/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	--1----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/17/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV21ACH	\$125.00 NM
62	10/17/12	10/17/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	--1----	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/17/12	5:54 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM

# INVOICE



Send Payment To:

**WPBF**  
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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	693

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	10/17/12	10/17/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
64	10/17/12	10/17/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		<del>\$450.00</del> NM
Credited									
65	10/17/12	10/17/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00 NM
66	10/17/12	10/17/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00 NM
67	10/17/12	10/17/12	Good Morning America	7-9AM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	7:59 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00 NM
68	10/17/12	10/17/12	Jeopardy	7:30-8PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	7:53 PM	Jeopardy	7:30-8PM	:30	USPRTV21ACH	\$2,000.00 NM
69	10/20/12	10/20/12	Miami vs. FSU College Fc	330-7pm	-----S-	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	10:16 PM	Miami vs. FSU College Football	8-1130p	:30	USPRTV21ACH	\$4,000.00 NM
70	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat 7pm News	7-730pm	:00		<del>\$350.00</del> NM
Credited									
71	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				





Send Payment To:

**WPBF**  
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**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/15/12	10/21/12			-TWTF--		1	\$375.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV21ACH	\$375.00 NM
72	10/16/12	10/19/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV21ACH	\$250.00 NM
73	10/20/12	10/20/12	M-Sun 1130p-12am Late 1130p-1205am		-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	12:31 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	USPRTV21ACH	\$475.00 NM
LR - Football									
74	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	8:26 AM	Sun 8-9am News	Sun 8-9am	:30	USPRTV21ACH	\$350.00 NM
75	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV21ACH	\$350.00 NM
76	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV21ACH	\$250.00 NM
77	10/16/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV21ACH	\$1,600.00 NM
78	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	1	\$1,550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF-S	1	\$1,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV21ACH	\$1,550.00 NM
79	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$700.00				



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
American Crossroads	AMERICAN CROSSROAD	693	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/21/12	8:09 AM	Sun 8-9am News	Sun 8-9am	:30	USPRTV21ACH	\$700.00 NM
80	10/22/12	10/22/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV21ACH	\$450.00 NM
81	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV21ACH	\$450.00 NM
<u>Total Spots</u>							<b>57</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$39,675.00</b>
<u>Agency Commission</u>	<b>\$5,951.25</b>
<u>Net Amount Due</u>	<b>\$33,723.75</b>